Véronique Comtois

Senior Product Designer

> People ignore design that ignores people.
>
> Frank Chimero (Abstract / Figma Community)

Over **10 years of experience** designing **user-centric solutions for both B2B SaaS platforms and B2C** applications. Skilled in bridging UI/UX design with front-end development to solve complex problems and create intuitive, accessible digital experiences.

Proven ability to lead end-to-end design processes, from research to prototyping and implementation. Adept at collaborating across disciplines with engineers, product managers, and analysts to align user needs with business goals. Passionate about improving usability, data visualization, and brand consistency across platforms.

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Linkedin
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Languages

French
Native

English
Professional working

Experience

Sept 2025 - Sept 2026
Interfacing Technologies — Montreal, Canada
Senior Product Designer
SaaS | B2B | Business Process Management

- Refine a new web digital software interface for **business processes management**
- Developed an end-to-end **Design System automation workflow** (extract, diff, sync, and patch generation) that kept Figma libraries continuously aligned with production UI code

June 2021 - Apr 2025
WorkJam — Montreal, Canada
Product Designer, UI/UX Designer
SaaS | B2B | Workforce Management

- Spearheaded UX/UI design for a workforce management **platform's BI tool**, collaborating with engineers and PMs to simplify complex data visualization for enterprise managers.
- Advocated for **user-centered design** by conducting usability tests and iterating on feedback, improving alignment between stakeholder goals and user needs.
- Created wireframes, prototypes, and high-fidelity designs aligned with **brand guidelines and design systems**
- Collaborated with product managers, developers, and stakeholders to optimize workflows and ensure seamless integration.
- **Enhance user accessibility and engagement**.

Nov 2019 - Oct 2021
Mango Software — Montreal, Canada
Web Integrator, UI/UX Designer
B2B | Custom Software Development

- Designed and developed **responsive layouts for B2C web and mobile applications.**
- Applied UI/UX best practices to enhance usability and functionality.
- **Integrated designs within front-end frameworks**, including React, Bootstrap, and Material UI.
- Created **branding elements**, including logos, icons, and UI assets.

2016 – 2019
Her Red Carpet — Toronto, Canada
Front-End Developer, UI/UX Designer
B2C | E-commerce | Fashion & Community

- **Designed the logo, website, and admin interface**
- Integrated PHP MVC/LESS/jQuery/MySQL
- Adjusted the **database** via phpMyAdmin
- Conducted user experience **(UX) analysis** and **implemented engaging navigation features** (tour guide, exchange module with drag-and-drop, animations, etc.)

2010 - Present
Self-Employed vWeb — Montreal, Canada
Web Integrator, UI/UX Designer
B2C | Web Design & Development

- Led website projects **from conception to launch**, specializing in **WordPress development** and theme integration.
- Designed and developed user-friendly, SEO-optimized **B2C websites across industries** such as [e.g., retail, health, e-commerce.]
- Conducted **UX research and implemented interactive navigation features** such as guided tours, drag-and-drop exchange modules, and animations.

Education

CÉGEP de Trois-Rivières
Attestation of College Studies (ACS), Web Development
2014-2015

Collège LaSalle
Attestation of College Studies (ACS), Multimedia Techniques
2007-2008

Skills

Design

- Wireframing
- Prototyping

Component Driven

User flows
Journey maps

Design System

Accessibility, UX Strategy

Development

HTML

React

CSS
JS

- Tailwind
- Bootstrap

Vibe Coding

Git

Tools

Figma	Jira	Slack	AI	Notion
UI Design, prototyping, Figma Make	Product management	#communication	Claude, Devin, Flowstep, v0, Lovable, Bolt	Design Ops, Docs