



Véronique Comtois

Product Designer

“ People ignore design
that ignore people. ”

Frank Kimero

Over 10 years of experience designing user-centric solutions for both B2B SaaS platforms and B2C applications. Skilled in bridging UI/UX design with front-end development to solve complex problems and create intuitive, accessible digital experiences.

Proven ability to lead end-to-end design processes, from research to prototyping and implementation. Adept at collaborating across disciplines with engineers, product managers, and analysts to align user needs with business goals. Passionate about improving usability, data visualization, and brand consistency across platforms.

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Languages

French
Native

English
Professional working

Experience

- June 2021 – Apr 2025 Montreal, Canada
 WorkJam
Product Designer, UI/UX Designer
SaaS | B2B | Workforce Management
 - Spearheaded UX/UI design for a workforce management platform's BI tool, collaborating with engineers and PMs to simplify complex data visualization for enterprise managers.
 - Advocated for user-centered design by conducting usability tests and iterating on feedback, improving alignment between stakeholder goals and user needs.
 - Created wireframes, prototypes, and high-fidelity designs aligned with brand guidelines and design systems.
 - Collaborated with product managers, developers, and stakeholders to optimize workflows and ensure seamless integration.
 - Improved existing interfaces to enhance user accessibility and engagement.
- Nov 2019 – Oct 2021 Montreal, Canada
 Mango Software
Web Integrator, UI/UX Designer
B2B | Custom Software Development
 - Designed and developed responsive layouts for B2C web and mobile applications.
 - Applied UI/UX best practices to enhance usability and functionality.
 - Integrated designs within front-end frameworks, including React, Bootstrap, and Material UI.
 - Created branding elements, including logos, icons, and UI assets.
- 2016 – 2019 Toronto, Canada
 Her Red Carpet
Front-End Developer, UI/UX Designer
B2C | E-commerce | Fashion & Community
 - Designed the logo, website, and admin interface
 - Integrated PHP MVC/LESS/jQuery/MySQL
 - Adjusted the database via phpMyAdmin
 - Conducted user experience (UX) analysis and implemented engaging navigation features (tour guide, exchange module with drag-and-drop, animations, etc.)
- 2010 – Present Montreal, Canada
 Self-Employed vWeb
Web Integrator, UI/UX Designer
B2C | Web Design & Development
 - Led website projects from conception to launch, specializing in WordPress development and theme integration.
 - Designed and developed user-friendly, SEO-optimized B2C websites across industries such as [e.g., retail, health, e-commerce.]
 - Conducted UX research and implemented interactive navigation features such as guided tours, drag-and-drop exchange modules, and animations.

Education

- CÉGEP de Trois-Rivières
Attestation of College Studies (ACS), Web Development
2014-2015
- Collège LaSalle
Attestation of College Studies (ACS), Multimedia Techniques
2007-2008

Skills

- Design
 - Web/Mobile Design
 - User flows
 - Journey map
 - User Experience
 - Wireframing
 - Prototyping
 - Testing
 - Design System
- Development
 - HTML
 - Tailwind
 - Bootstrap
 - React
 - Git
 - MySQL
 - CSS
 - JS

Tools

- Figma
UI Design, prototyping
- Jira
Product management
- Slack
#communication
- Hotjar
Research
- WordPress
CMS